

PROFILE

Eager to expand my professional skills and software knowledge by serving my clients to the best of my abilities.

SOFTWARE / APPS

- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Muse, Bridge, InCopy)
 - Acrobat Pro and Reader
 - Microsoft Office (Word, Excel, Powerpoint)
 - Constant Contact
 - MailChimp
 - Wordpress
 - Fieldbook
 - Slack
 - Notion
 - Trello
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EDUCATION

Bachelor of Fine Arts in Studio Art

- Emphasis on Graphic Design
- Minor in Art History
- University of Missouri - Saint Louis, May 2001
- Top 5% of graduating class
- 3.976 Cumulative GPA

School of Architecture

- Washington University Saint Louis, Missouri
- Fall 1996 to Spring 1997

PROFESSIONAL EXPERIENCE

Graphic Designer, Self-employed, November 2002 to present

- Creation and production of print and digital designs, such as newsletters, books, print ads, CD/DVD packaging, flyers and other marketing materials
- Coordination of print jobs locally, out of state and internationally
- Project management and collaboration with other vendors to complete jobs such as websites, books and CDs
- Wordpress website design, launch and maintenance

Adjunct Professor, School of Communications, Webster University, Saint Louis, Missouri, August 2011 to January 2017

- Taught Creative Cloud programs: Photoshop, Illustrator, and InDesign through the development of tutorials, demonstrations and tests

Art Coordinator, Graphic World, Inc., Saint Louis, Missouri, November 2002 to February 2016

- Organized and maintained company's font library, as well as individual department computers
- Developed and maintained automated preflight procedures utilizing Acrobat Preflight and Illustrator Actions
- Trained new artists in prepress requirements and publisher specifications
- Managed art programs for a wide range of text books through publishers such as Elsevier and Cengage
- Created illustrations, information graphics, book covers and layout designs

Graphic Designer, KETC, Saint Louis, Missouri, October 2001 to September 2002

- Designed and managed a wide variety of projects including logos, mailers, brochures, ads, KETC Guide and more
- Designed award winning stationary for KETC's new branding campaign

Graphic Artist and Multimedia Production Assistant, Graphic World, Inc., Saint Louis, Missouri, December 1998 to September 2001

- Responsibilities included scanning line art, revising and cleaning up electronic images and outputting a wide variety of proofs for our clients when working as a graphic artist
- Edited HTML, prepared images for web, designed art and icons when working as multimedia production assistant

Trese M. Gloriod | 314-973-4293 | iDsign@usa.net

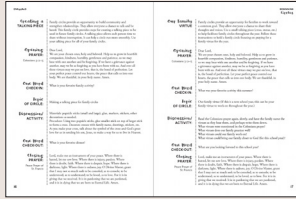
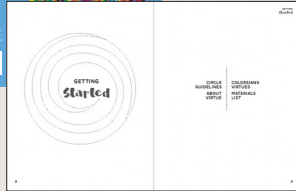
PRINT DESIGN



Flyer

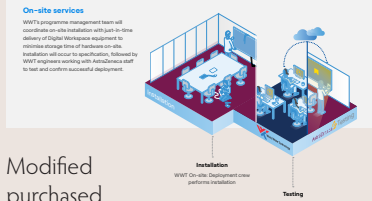


Workbook cover design & interior



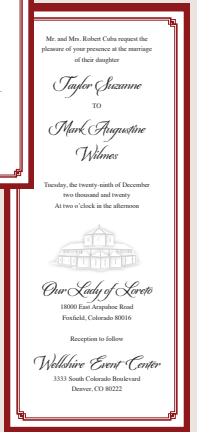
CD case design

ILLUSTRATION



Modified purchased vector graphics

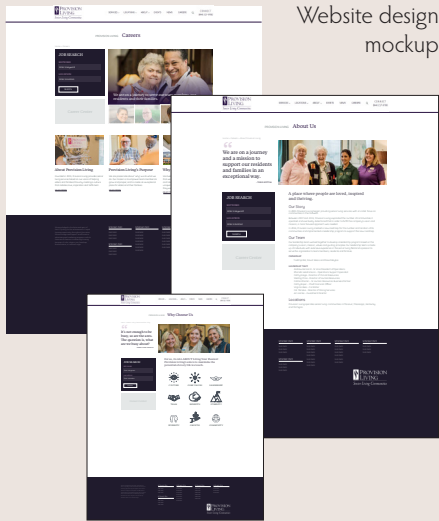
Custom illustrations



WEB AND SOCIAL MEDIA



Wix site design & production



Website design mockup



Facebook birth announcement



Social media post



Digital ads displayed at conference

LOGOS



Event logo



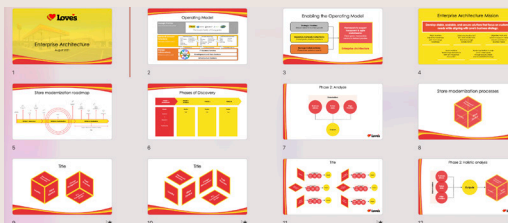
40th birthday trip logo & shirt design



Non-profit foundation logo

TEMPLATES

PowerPoint



Two page spreads

