



📧 ElizabethEastman.com  
 ✉ ElizabethEastmanArt@gmail.com

☎ 256.924.9859  
 📍 Huntsville, AL

## EDUCATION

### The University of Alabama in Huntsville

BFA, Studio Art - Graphic Design Emphasis  
 Web Communications Minor  
 Graduated: May 2016 GPA: 3.5

## SKILLS

### Adobe CC

Illustrator  
 Photoshop  
 After Effects  
 InDesign  
 Premier Pro  
 Media Encoder

### MS Office

Word  
 Excel  
 PowerPoint

### G-Suite

Google Docs  
 Google Slides  
 Google Forms

### Web

HTML/ CSS  
 Squarespace CMS  
 Mac OS & Win 10

## WORK EXPERIENCE

June 2019  
to Present

• **Owner / Contractor, *Elizabeth Eastman Design Studio***

- › Designing corporate templates in MS Suite, G-Suite, and Adobe that are complimentary to pre-existing company brands
- › Serving private individuals and various sized businesses locally and globally via remote to fit their schedules and to meet their deadlines
- › Creating digital ads for social media events, websites, billboards, as well as elements for video editors.

June 2019  
to Present

• **Graphic Designer (Part-Time), *GaN Corporation, Huntsville, AL***

- › Editing presentation layouts for high text content in military and defense contracts
- › Simplifying technical flowcharts and designing infographics for contract proposals
- › Creating custom PowerPoint/Word templates
- › Supporting military and defense contracts by creating visual identity for products (i.e. logo, icons, posters)
- › Maintaining internal company promotional materials (i.e. business cards, flyers, large format printing)
- › Researching and creating material for company trade show booth

May 2016  
to May 2019

• **On-Air Graphics Designer, *Eternal Word Television Network, Irondale, AL***

- › Meeting with clients, brainstorming, and writing Creative Briefs for projects
- › Collaborating with an in-house team (5) of On-Air Designers within a large (15+) art department
- › Introducing new methods later required for Creative Brief workflow
- › Designing visual identity, style frames, & animating elements for television show packages using Adobe CC (Illustrator, Photoshop, InDesign, After Effects, Audition, Premiere, Media Encoder, and Bridge)
- › Designing digital/physical large scale graphics for television sets
- › Editing video, color correcting, animating elements to send to Video Editors

Apr 2014  
to Dec 2014

• **Student Specialist I, *UAH College of Professional & Continuing Studies, Huntsville, AL***

- › Creating and assisting Marketing Director, OLLI Program Manager, & Web Developer with updates and proofs for College promotional materials (i.e. course catalogs, table toppers, flyers, newsletters, website event listings) using Adobe InDesign, Adobe Photoshop, and HTML.
- › Writing & publishing automated email campaigns with Emma email software using a content calendar.
- › Organizing data of customers in Excel spreadsheets for various email and mailing lists.

## TRAINING + ENRICHMENT

- › Board Member, *Huntsville Young Professionals, 2020 - Present*
- › Committee Member, *Huntsville Design Week 2021*
- › Founder/Organizer, *Huntsville Designer Meetups, 2019 - Present*
- › The Big Event: Marketing and PR Conference, *2018*

- › Southern Social Summit, *2018*
- › Adobe Max, *2017*
- › Positively Funny Improv, Comedy Writing 101, *2017*
- › Catholic Creatives Summit, *2016*